



# 10TH ANNIVERSARY GALA

SEPTEMBER 9, 2022 AT 5:30  
BISHOPS HOMESTEAD | SOUTHAMPTON, NJ

## EVENT SPONSORSHIP LEVELS

### PLATINUM SPONSOR

**\$5,000** | INCLUDES:  
SIX VIP GALA TICKETS  
+ RECOGNITION AS A PLATINUM SPONSOR  
+ NAME PLACEMENT ON EVENT LANDING PAGE  
+ NAME PLACEMENT ON FRONT OF PROGRAM  
+ NAME PLACEMENT ON EVENT SCREENS  
+ NAME PLACEMENT ON ALL EVENT SOCIAL MEDIA  
+ INCLUSION ON ALL PRESS RELEASES

### GOLD SPONSOR

**\$2,000** | INCLUDES:  
THREE GALA VIP TICKETS  
+ RECOGNITION AS A GOLD SPONSOR  
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### SILVER SPONSOR

**\$500** | INCLUDES:  
TWO GALA TICKETS  
+ RECOGNITION AS A SILVER SPONSOR  
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PLEASE SEND THE ATTACHED FORM TO COPELIA RAMOS  
CRAMOS@ALLIESINCARING.ORG  
**DEADLINE FOR INCLUSION ON ALL MATERIALS: AUGUST 20, 2022**

[alliesincaring.org](https://alliesincaring.org)



# EVENT HONOREES

## ALLIES IN CARING

### 10TH ANNIVERSARY GALA

## INCLUSION PATHFINDERS



### ERIK ESTRADA

As the Community Manager at the Community Foundation of South Jersey (CFSJ), Erik is responsible for the execution of CFSJ's signature community leadership initiative, Transform South Jersey, which aims to strengthen the social, cultural and economic vibrancy of South Jersey communities by activating residents to shape the future of their towns based on what matters most to them.

Prior to joining CFSJ, Erik served in a variety of roles with multiple national program offices of the Robert Wood Johnson Foundation (RWJF). Most recently, he helped launch Forward Promise, a national program office established to promote the health and well-being of boys and young men of color. Based out of the University of Pennsylvania's Graduate School of Education, Erik helped develop and implement the program's grantmaking and technical assistance strategies. Before that, he managed research and evaluation initiatives of RWJF's statewide grantmaking program, New Jersey Health Initiatives (NJHI).

Erik's introduction to both philanthropy and New Jersey came by way of National Urban Fellows, a rigorous leadership development and graduate degree program in which he earned a Master of Public Administration from Bernard M. Baruch College in New York, while completing a nine-month fellowship with RWJF. He also holds a Master of Science in Public Affairs – Community Development from Rutgers University at Camden and a Bachelor of Arts in Political Science from the University of California at Berkeley. He now resides in Westville, New Jersey with his wife Tonia, and their twin cavapoos Enastasia & Alejandro.



### CASSIE IACOVELLI

Cassie Iacovelli is beginning her fourteenth year as the Executive Director of MainStreet Hammonton, a program started in 1993 and recognized as one of the most successful MainStreet programs in New Jersey. Cassie also serves on the Hammonton Arts Advisory Committee, Hammonton Health Coalition, Hammonton Covid Relief Economic Impact Committee and Hammonton Pedestrian & Bike Steering Committee.

Prior to her position in Hammonton, Cassie was the Assistant Dean of Campus Life at Rider University. She holds a Master of Education in Student Personnel Services from The College of New Jersey and Bachelor of Arts in Psychology from Seton Hall University

Cassie has lived in Hammonton with her husband John since 2008. They love Hammonton and enjoy time with their family which includes time at the Jersey shore.



### CARRIE POGUE

Carrie joined the New Jersey Department of Human Services' Division of the Deaf and Hard of Hearing as Program Coordinator for the Language Instruction Program in December 2019. Before that, she was New Jersey's first Deaf mentor from 2016 - 2019. She also was a Deaf paraprofessional at the Galloway Township School from 2018-2019. Carrie is very involved in the Deaf community focusing on empowerment and advocacy. Her other leadership roles include being President of the oldest NJ Deaf social club – Atlantic County Society of the Deaf which was founded in 1966 and as a board member of the American Sign Language program at Camden County College. Her passions have been fellowship, empowerment and inspiring not only deaf and hard of hearing children, youth and adults but their families, ASL interpreters and community to excel and make positive changes simply by providing support.. Carrie is the third generation of a Deaf family on her father's side. She grew up in North Jersey in Wanaque. She attended Lake Drive School and graduated from a mainstream program called S.H.I.P. – Midland Park High School with other deaf students. She studied Business Marketing at Gallaudet University. Carrie is married to Eli Pogue Sr. and is the proud mother of two children, Eli Jr, and Mae, Her family also includes their dog, Mocha and cat, Chloe. Carrie lives in Atlantic County, New Jersey.



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## Please indicate your sponsorship level:

- \_\_\_ Platinum Sponsor | \$5,000
  - \_\_\_ Gold Sponsor | \$2,000
  - \_\_\_ Silver Sponsor | \$500
- 

## How would you like to be listed in our program materials?

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### Primary Contact

(For communication regarding invoicing, benefits fulfillment, and event details)

Name:

Email:

Phone:

Mailing Address:

**DEADLINE FOR INCLUSION ON ALL MATERIALS: AUGUST 30, 2022**

Send this form and associated files to  
**CRamos@alliesincaring.org**

**MAKE CHECKS PAYABLE TO**  
**Allies in Caring INC | 100 South Second St. | Hammonton, NJ 08037**

**Questions? 609-878-2007**

*Allies in caring is a recognized 501(c)(3) non-profit organization.  
A portion of your sponsorship is tax deductible.*

# THANK YOU FOR YOUR SUPPORT